

AAEA Board Meeting Minutes
5/4/2020

Present:

Tricia Oliver
Jack Vest
Beverly Bob
Betsy Logan
Linda Miller
Tammie Clark
Andy Meadows
Shelbye Reese
Sally Chambliss
Tiffany Ala
Kaci Norman
Evelyn Shoults
Sharon Christman
MaryJane Cocker
Shelly Bailey
Alicia Hames
Rebecca Wall
Ashley Sams
Donna Russell
Amanda Youngblood
Beth Tullos
Julie Kogan
Terrence Brown

4:04

1. Member check-in and reconnect.
2. Tricia Oliver introduced Shellbye Reese as the new Social Media Chair for AAEA per recommendation from Larry Gibson
3. Tricia motions to approve consent agenda. Shelly Bailey approved the motion. Tammie Clark seconded the motion.
4. Anna Nichols has started to compile a list of teacher videos created during this time. Tricia is creating a Google Drive to compile all videos, links, etc.
5. June Board Retreat tentative dates June 16th-17th will be virtual meetings from 9am-12pm.

6. Tentative Conference dates are November 12th-14th in Mobile. Cassie Stephenz will be the special guest speaker this year.
7. Fall workshop ideas discussed. Possible museum workshops.
8. Rebranding is on hold until further notice per Tricia Oliver.
9. Huntsville is being discussed as a possible location for the 2021 conference. UAH and Huntsville Regional Arts Collaborative may potentially help out with the conference if needed.
10. Past President Tammie Clark raised questions regarding envelopes and tubes to use as mail for Canvassing Art Education Across AL maps and post cards under the advocacy budget needs to be regarded as new business since this is just money related.
11. Shelbye Reese is offering to handle social media regarding Canvassing Art Education Across AL designs, items, etc.
12. Andy Meadows raised concerns on possible budget cuts.
13. Sharon Christman needs account information. Discussion about who should be on the account (potentially the President, Past President, and Treasurer need to be on the account). Paypal account address updated to show Sharon's address now per Tammie Clark.
14. Rebecca Wall looking to establish a list of elementary art teachers in order to adequately pass information to elementary art teachers statewide. Rebecca also wants to possibly create online teacher lessons directly connected to AAEA YouTube page. Possible How To Make Videos session for upcoming conference.
15. Kaci announced that museums have cancelled all classes for the remainder of the year. Wanting to know how museums can still be beneficial to teachers and students. Looking for feedback on how and what to present from a museum standpoint. Tiffany Ala raised concern for possible "clean" virtual tours. Tammie recommended Folk Art as a possible starting point for virtual tour. Shelbye recommended a possible behind the scenes tour of how museums curate and hang artwork in order to meet some of the art standards regarding careers in art, etc.
16. Tiffany is attempting to update our website, but looking for possible recommendations to create a more user friendly website. She has played around with Wix, but having trouble

finding website builders. Tiffany and Betsy will look at website together in order to try and archive history on website.

17. Julie Kogan and Amanda Youngblood hosted a zoom meeting regarding conference, and teaching during all of this. Theme is illuminate, excite, and ignite. Amanda has created all online forms regarding upcoming conference, but is unsure how soon to distribute forms under these circumstances. Juried art show possible idea for conference that could require a \$30.00 flat fee.
18. Andy Meadows introduced the idea of possible weekly virtual town hall type meeting. Andy will be sending out a questionnaire to program directors that will look to see how arts programs have been affected by COVID-19 throughout our state. Data shows that some schools have lost in excess of \$30k from lack of school functions.
19. Tricia Oliver brought up the fact that our numbers are dropping at the state level. We had 190 members last year compared to this year where we have 170 due to members not renewing their memberships. Possible idea of introducing a private school rep as a new board position. How can we push our numbers back up? Sally and Betsy brought up ways to encourage retired teachers returning to our conference.
20. Tricia motions to approve a private school art teacher position as an appointed position. MaryJane Cocker motioned to approve. Evelyn Shoults seconded motion.
21. Tricia touched on the idea of possibly hosting regional town hall meetings.
22. Linda Miller would like to host another spring retreat since this years' spring retreat got cancelled.
23. Tricia Oliver concluded meeting. MaryJane motioned to approve conclusion of the meeting. Tiffany seconded motion.